

MINUTES
July 12, 2011
Silver Dollar Fairgrounds
Chico, CA

PRESENT: Directors present were Vice President Les Heringer, John Blacklock, Robin Cook, Steve Dilg, Cindy Heffren, Chris Marx, Ed McLaughlin and Hugh Santos. Guests present were Terry Cleland and Alexis Valavanis representing North Valley Community Foundation. Upon motion by Director Blacklock, seconded by Director Santos and carried to excuse President Giezentanner.

MINUTES: Upon motion by Director Santos, seconded by Director Dilg and carried to approve the minutes of the May 2011 Board of Directors meeting.

PUBLIC COMMENT: Terry Cleland discussed the situation involving his son that occurred during the 2011 Junior Livestock Auction.

CORRESPONDENCE: A thank you note was read from Patsy and Walter Stile. A note of apology was read from Ryan Cleland. A letter from the Division of Fairs & Expositions was read regarding Director Appointments. A letter was read regarding the reorganization of California Construction Authority.

OLD BUSINESS:

2011-2012 STATE BUDGET: The Manager shared with the Board that we received a supplemental allocation at the end of the fiscal year. He shared that SB899 has passed the Senate and is now before the Assembly. Governor Brown has instructed the Secretary of Agriculture to evaluate and develop a plan for the survival of California Fairs. The recently passed State Budget includes no funding for Fairs.

SIERRA NEVADA EASEMENT: Construction is in progress and should be complete in the next two weeks.

RC TRACK: A Main Hobbies is in the process of finalizing site plans for the RC track. After approval by Manager Stoller, construction can begin.

FOUNDATION/NON-PROFIT: Alexa Valavanis from the North Valley Non-profit Foundation gave an overview of the services and guidance they provide to over 450 non-profit agencies. Vice President Heringer appointed Directors Blacklock, Giezentanner and Heffren to a committee to further investigate forming a non-profit foundation.

NEW BUSINESS:

FAIR REPORT: The 2011 fair report was distributed and reflected that fair attendance was down 11%. Stoller shared that he is working with CFSA regarding a rain insurance claim.

JUNIOR LIVESTOCK AUCTION: The Manager shared with the Board that Northern California National Bank has offered a 5 year agreement for a 0% interest loan for the Junior Livestock Auction. The Board agreed with the terms and will accept. Upon motion by Director Santos, seconded by Director Heffren and carried to include new rules in the exhibitor handbook for junior exhibitors and participation in the Junior Livestock Auction.

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Director McLaughlin noted that we need handicapped seating signage for livestock shows and the auction.

CANCEL DECEMBER FAIR BOARD MEETING: Upon motion by Director Blacklock, seconded by Director Dilg and carried to cancel the December meeting. Upon motion by Director Heffren, seconded by Director Blacklock and carried to change the date of the September Board meeting to September 6, 2011.

2012 FAIR DATES: The 2012 dates are set for May 24-28, 2012.

MONTHLY ITEMS

FINANCIAL STATEMENT: The financial statement was discussed and when compared to the first half of 2010, we are in slightly better shape financially.

CONTRACT APPROVAL: Upon motion by Director Santos, seconded by Director Dilg and carried to approve the attached contracts.

BILLS: Upon motion by Director Blacklock, seconded by Director Santos and carried to approve expenditures for May 2011, in the amount of \$686,131.46 and June 2011, in the amount of \$556,798.94.

OTHER: Starting September 1, 2011 we will be charging permit fees for trucks and cargo trailers. The Manager reminded the Board that their registration for IAFE Convention will be paid by the fair and that each individual will be responsible for all other associated expenses. He asked that the Board let him know as soon as possible if they are interested in attending.

ADJOURNMENT: The meeting was adjourned at 9:55 p.m.

Respectfully submitted,

Scott Stoller, Secretary-Manager

Les Heringer, Vice-President

Upcoming Board Meetings

August – no meeting
September 6, 2011 (note date change)
October 11, 2011
November 8, 2011